



**New Directions Beauty and Barber Institute Annual Security Report**

**New Directions Beauty and Barber Institute 2023-2024 Crime Statistics Data Charts**

**Emergency Response and Evacuation**

**Annual Disclosures Preparation**

**4390 Karl Road  
Columbus, OH 43224  
(614) 396-7003**

# **The Jeanne Clery Act**

## **Annual Safety & Security Report**



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### **Introduction and Purpose**

The safety of students, associates and visitors is an important concern of New Directions Beauty and Barber Institute (NDBBI). Therefore, we have prepared this report to provide current and future students and staff with information about our campus policies on safety and security and to present current data on crime statistics of the surrounding area. With the information in this report, we hope it will aid in all students and employees in making sound, informed decisions about NDBBI. This **Annual Security Report** is in compliance with the **Jeanne Clery Disclosure of Campus Security Policy and Crime Statistics Act**, which is required of institutions receiving Federal Student Financial Aid.

NDBBI administrators publish the **Annual Security Report** every year by October 1<sup>st</sup>. The area crime statistics are provided by local law enforcement agencies. NDBBI does not have either campus housing or student organizations. Therefore, no crime statistics or policies pertaining to such are included in this report. Current and potential students and employees are informed that they have access to the report on our Consumer Information web page at [www.newdirectionsbeautyinstitute.com](http://www.newdirectionsbeautyinstitute.com). A printed copy of the report is also available upon request.

### **Annual Report and Policy Biennial Review**

Every other year, in the month of January, NDBBI organizes a committee that evaluates the effectiveness of its Safety and Security and Drug and Alcohol policies. This committee consists of the Director of Education, Managing Instructor, and Evening Coordinator. Minutes are kept from this meeting, and the Coordinator is responsible for implementing addendums to said policies. NDBBI maintains a Security Incident Report wherein all events related to safety and/or security are kept and documented. These Security Incident Reports, along with local police reports, are reviewed by the Committee at the biennial meeting in order to evaluate the effectiveness of such policies.

### **Crime Reporting Procedures**

#### **Reporting Crimes**

Students, faculty, and staff are strongly encouraged to report all crimes to local enforcement agencies by dialing 9-1-1 (emergencies only). Any suspicious activity or person seen in the parking lots or loitering around vehicles should be reported to the local law enforcement agency.

Local Law Enforcement	Local Phone Number	Emergency Number
Police Department	(614) 645-4510	9-1-1

In addition, students, faculty and staff should report a crime to the following administrators:

Director of Education	Nicole Perrin-Hill
Managing Instructor	Nicole Perrin-Hill

Timely reporting of criminal activity enables NDBBI to respond to crime in a timely manner and potentially reduce the recurrence of that crime. Timely manner shall be defined as **immediately or as immediately as possible under the circumstances**.

NDBBI works cooperatively with local law enforcement agencies when necessary; however, there are no written agreements between our Institution and local law enforcement agencies to investigate alleged crimes. NDBBI does, in good faith effort, contact local law enforcement agencies to obtain data on *Clery Act* crimes that occurred on or near the campus. Not all agencies respond to our requests for data. This school does not have a police or security department and no New Directions Beauty and Barber Institute employee or staff member possesses arrest authority.

### **Confidential Crime Reporting**

Victims of crime may not want to pursue action with NDBBI or the criminal justice system but may still want to consider making a confidential report. With permission, the Director of Education or a designee of NDBBI can complete an incident report on the details of the incident without revealing the victim's identity. The purpose of confidential reporting is to comply with the wish to keep matters confidential while taking measures to keep the campus community safe. With such information, NDBBI can keep accurate records and become aware of any patterns of crime that may warrant action. Reports filed in this manner are counted and disclosed in the annual crime statistics for this school campus.

NDBBI does not employ or contract with any pastoral counselors to provide confidential services to students or employees. However, we will provide assistance in obtaining an appropriate referral to a counseling or rehabilitation agency.

### **Emergency Response and Evacuation**

Emergencies are unexpected events which must be dealt with urgently to protect the health and safety of others. Emergencies may be related to natural disasters such as earthquakes, criminal activity such as armed robberies, environmental disasters, or highly contagious health concerns.

New Direction Beauty and Barber Institute's Safety and Security Report includes emergency response and evacuation procedures, which outlines actions staff, faculty, and students must take to protect their mutual health and safety. This school will, without delay, and taking into account the safety of the information about the ENS can be found at:

<http://www.newdirectionsbeautyinstitute.com>. The Director of Education and Managing Instructor have the authority and are responsible for overall management and administration of the plan.

The entire campus community will be notified when there is at least the potential that a very large segment of the community will be affected by a situation or when a situation threatens the operation of the campus as a whole.

The Director of Education will create the notification and the Managing Instructor and Registrar will be responsible for notifying students/employees. If deemed necessary, the surrounding areas outside of the campus community will be notified of the emergency through local law enforcement and/or public health agencies. In addition, the school's administrative staff will contact parents, guardians, spouses and those listed as emergency contacts by the student via phone. Other staff and faculty members may be designated as back-ups and to assist with assigned tasks.

Emergencies are identified by campus staff, by other campus community members, emergency alert radio, and various forms of public media. Anyone wishing to report an emergency should contact the Director of Education or Managing Instructor or other available administrative staff as soon as safely possible using the most efficient means available.

Upon confirmation of a significant on campus emergency or dangerous situation involving an immediate threat to the health or safety of students and employees, the Director of Education or Managing Instructor will issue an emergency notification and also notify the appropriate local emergency response teams, law enforcement and individuals on campus who are in harm's way. Local authorities will determine when and if it is necessary to notify the surrounding community. The Director of Education or Managing Instructor will determine what information should be contained in the alert. Campus alerts may be issued via e-mail, classroom announcement, alarm, or any combination of methods determined to be necessary. The alerts will identify the appropriate action to take in an effort to have students and employees avoid the confirmed danger and minimize injuries. Depending on the situation, additional alerts will be disseminated as information becomes available.

Evacuations to safe location will be implemented when necessary and conducted in an organized manner per policy and procedure. For their personal safety, all students are required to comply with the plan and the directions given to them by campus safety staff, faculty, public emergency response teams, and law enforcement agencies during actual emergencies and drills. At no time during an actual campus emergency or drill shall students be permitted to leave the campus unless directed to do so.

The plan, including any updates, is reviewed with new students and employees during orientation, in classes at the start of each new term, and at a number of faculty meetings during the year. Evacuation routes are identified in each classroom and other areas as the Director of Education deems necessary.

Emergency response and evacuation drills are conducted, at a minimum, annually and all students, faculty, and staff will participate and conduct themselves appropriately. Tests may be announced or unannounced at the discretion of the Director of Education. Tests are evaluated for needed improvement. At a later drill any needed improvements will be tested, and if successful, included in the campus procedures. If not successful, different approaches will be tried until acceptable results are achieved.

Students and employees are encouraged to be responsible for their own security and the security of others. Employees and students are expected to follow safe practices while on campus property. Following safe practices will reduce the possibility of accidental emergencies, and increase the effectiveness of the campus response in unforeseen emergencies.

The campus community is obligated to report all unsafe activities, potential and real emergencies, and/or criminal activities to the Director of Education and/or Managing Instructor as soon as possible. Persons responsible for carrying out the emergency response and evacuation procedures include: Director of Education and Managing Instructor.

### **Timely Warnings for Emergency**

In the event of an ongoing or continuing threat to the campus community, a timely warning is issued verbally, notices are posted in common on-campus areas and students will receive an email.

Timely shall be defined to mean ***immediately*** or as ***immediately as possible under the circumstances***. The intent of a timely warning is to provide adequate information necessary to enable the campus community to protect themselves when a significant emergency or dangerous situation occurs. The content of the timely warning will not disclose information that may compromise law enforcement efforts. Anyone with information that warrants a timely warning should report it immediately to the Director of Education or Managing Instructor. The Director of Education and/or Managing Instructor is responsible for ensuring timely warnings are issued to the campus community.

### **Facilities Security and Access**

The campus facilities are open during day and evening business hours and are accessible to students, employees, contractors, guests, and invitees. As a result, the Director of Education requires all customers receiving services to sign in at the front desk prior to receiving services. All other visitors must have a scheduled appointment, which are approved by either the Director of Education, Managing Instructor, and/or the Registrar prior to conducting business at the institution. All approved business vendors receive a temporary name tag while visiting the Institution. The campus is secured during non-business hours by locking doors and setting alarms and only accessible by issued key and alarm pass code. Maintenance personnel enter the facilities during the evening or early morning non business hours by issued key and alarm pass code. This Institute does not have on or off campus residences or official off campus student organizations. NDBBI does not have a security or police department. Facilities and landscaping are maintained in a manner that minimizes hazardous conditions.

The Director of Education or Managing Instructor regularly reviews the campus and reports malfunctioning lights and other unsafe physical conditions to the campus' Facilities Management for correction.

### **Security Awareness Programs for Students and Employees**

Safety and security awareness programs are in place for students and employees. The common theme of awareness and crime prevention programs is to encourage students and employees to be aware of their responsibility for their own security and the security of others. The safety rules, including crime prevention, are available in the Institute's Student Handbook and reviewed with students during orientation. Security, including crime prevention, is reviewed with employees at hire dates and during staff and faculty meetings.

Instructors are required at the start of each term to discuss emergency evacuation procedures and safety policy on the first day of class. Visual emergency exiting layouts are posted at the entrances of all campus rooms and Emergency Classroom Procedures shall be posted in each lab.

In the event of eminent danger or immediate emergency, information is released through e-mail, voice mail, or classroom and campus announcements.

### **Alcoholic and Drug Prevention Policy**

New Directions Beauty and Barber Institute is proud to be a drug-free work place, complying with the Drug Free Work Place, and the Drug Free Schools and Campuses Act.

### **Prevention and Treatment**

New Directions Beauty and Barber Institute does not provide on-campus or off-campus counseling services. However, we will refer the student and/or employee to outside counseling services.

### **Alcoholic Beverages**

The possession, sale or the furnishing of alcohol at New Directions Beauty and Barber Institute is governed by our School's Drug and Alcohol Policy and state law. However, the enforcement of alcohol laws on-campus is the primary responsibility of the Director of Education, Managing Instructor and local law enforcement agencies. This campus has been designated "Drug Free" and under no circumstances is the possession, sale, manufacture, distribution, and/or consumption of alcohol and any controlled substance permitted. Violators are subject to the school's disciplinary action, criminal prosecution, fine and imprisonment. It is also unlawful to sell, furnish, or provide alcohol to a person under the age of 21. The possession of alcohol by anyone under 21 years of age in a public place or a place open to the public is illegal. Students and employees violating alcohol/controlled substance policies or laws will be subject to discipline by New Directions Beauty and Barber Institute. For more information, please refer to the most recent Drug and Alcohol Policy.



### **Health Risks Associated with Substance Abuse**

Substance abuse can cause very serious health and behavioral problems, including short-and long-term effects upon both the body (physiological) and mind (psychological), as well as impairment of learning ability, memory and performance. For additional information on health risks of substance abuse, see <http://www.drugabuse.gov/related-topics/medical-consequences-drug-abuse>. (See Appendix B)

### **Illegal Drug Possession**

New Directions Beauty and Barber Institute has been designated “Drug Free”. The possession, sale, manufacture or distribution of any controlled substance is illegal under both state and federal laws. Such laws are strictly enforced by the Director of Education, Managing Instructor and local law enforcement agencies. Violators are subject to NDBBI’s disciplinary action, criminal prosecution, fine and imprisonment. For more information, please refer to the most recent Drug and Alcohol policies.

### **Disciplinary Action for Weapons, Drug and Alcohol Violation**

New Directions Beauty and Barber Institute is committed to helping students meet their educational and career goals. Employees are held to a high standard and are required to conduct themselves in a professional manner. When students or employees violate weapon, drug, or alcohol laws, disciplinary action will result. This school provides assistance in obtaining an appropriate referral to a counseling or rehabilitation agency.

### **Legal Sanctions – Laws Governing Alcohol**

The *Clery Act* requires New Directions Beauty and Barber Institute to inform students and employees of laws governing alcohol. The State of Ohio has set 21 as the minimum age to purchase or possess any alcoholic beverage. Specific ordinances regarding violations of alcohol laws, including driving while intoxicated, are available from the State Department of Ohio. (See Appendix A)

### **New Directions Beauty and Barber Institute’s Sanctions**

A violation of any law regarding the unlawful possession, use or distribution of illicit drugs and alcohol by students or employees is also a violation of New Directions Beauty and Barber Institute’s Drug and Alcohol policies and will be treated as a separate disciplinary matter by NDBBI. For more information, please refer to the most recent Drug and Alcohol policies.

### **Violence Against Women Reauthorization Act of 2022**

The Violence Against Women Reauthorization Act of 2022 (VAMA) amended the Jeanne Clery Disclosure of Campus Security Policy and Campus Crime Statistics Act (Clery Act), which require New Directions Beauty and Barber Institute to compile statistics for additional crimes that are reported to this school or to the local police agencies. These additional crimes include sexual assault, domestic violence, dating violence, and stalking. This Institute began compiling statistics on VAMA crimes in 2013 and as additional guidelines are provided, future Annual Security Reports will have more details on this law.

**Sexual Offense Policy and Other Information**

New Directions Beauty and Barber Institute is required by the *Clery Act* to include in its Annual Security Report information about sex offense policy and procedures, prevention and how to access information on registered sex offenders in the campus community.

**Sexual Offense Policy**

Sexual assault is not tolerated by New Directions Beauty and Barber Institute. All allegations of sexual assault will be promptly investigated, and appropriate action will be taken where required. For instance, we will change a student’s academic *schedule.in* order to protect the victim of a sexual offense.

If you are a victim of a sexual assault, your first priority should be to get to a place of safety. You should then obtain necessary medical treatment. New Directions Beauty and Barber Institute strongly advocates that a victim of sexual assault report the incident in a timely manner. Time is a critical factor for evidence collection and preservation. Victims of an assault should be reported directly to the local law enforcement agency but reporting is at the victim’s discretion. In addition, the Director of Education or Managing Instructor will assist the student in notifying these authorities at the student’s request. Numbers to local law enforcement agencies are as follows:

<b>Campus</b>	<b>Local Law Enforcement</b>	<b>Phone #</b>
Columbus	Columbus Police Department	614-645-4510

Filing a police report with local law enforcement agency will not obligate the victim to prosecute. Filing a police report will:

- Ensure that a victim of sexual assault receives the necessary medical treatment and tests at no expense to the victim;
- Provide the opportunity for collection of evidence helpful in prosecution which cannot be obtained later (ideally a victim of sexual assault should not wash, douche, use the toilet, or change clothing prior to a medical/legal exam); and
- Assure the victim has access to free confidential counseling from counselors specifically trained in the area of sexual assault crisis intervention.

The results of any investigation are available upon request to victims or if necessary, the victims next of kin as determined and required by Federal and State laws.

### **Sexual Offense Counseling Services**

New Directions Beauty and Barber Institute does not provide on-campus or off-campus counseling services. However, we can and will refer the victim to a non-related, outside counseling service such as a local rape counseling center.

### **Sexual Assault Disciplinary Action**

The victim of a sexual assault may choose for the investigation to be pursued through the criminal justice system and New Directions Beauty Institute or only the latter. To initiate disciplinary action against a student or employee for sexual assault, a report must be made to the Director of Education. The following disciplinary procedures will be conducted in cases of an alleged sex offense:

- New Directions Beauty and Barber Institute will delegate an investigator to review the specifics in the case, interview the accuser and accused, and any witnesses.
- We will conduct a meeting during which the accuser and the accused are entitled to participate and have the option of one person who has had no formal legal training to accompany them throughout the meeting.
- Both the accuser and the accused will be informed in writing of New Directions Beauty and Barber Institute's final determination with respect to the alleged sex offense and any sanction that is imposed against the accuse.

### **Sanctions**

A student or employee found guilty of a sexual assault will be dismissed or terminated.

New Directions Beauty and Barber Institute will, upon written request, disclose to the victim of a crime of violence, or a non-forcible sex offense, the results of any disciplinary hearing conducted by the school against the student who is the alleged perpetrator of the crime or offense. If the alleged victim is deceased as a result of the crime or offense, the results of the disciplinary action may be provided to the victim's next of kin, if requested.

### **Prevention Programs**

In accordance with the "Campus Sex Crimes Prevention Act" of 2000, which amends the Jacob Wetterling Crimes Against Children and Sexually Violent Offender Registration Act, the Jeanne Clery Act and the Family Educational Rights and Privacy Act of 1974, New Directions Beauty and Barber Institute is providing a link to the State of Ohio Department of Justice's registry of sex offenders website. This act requires institutions of higher education to issue a statement advising the campus community where they may obtain information on registered sex offenders. This information is provided by State law enforcement agencies. A convicted sex offender is required to register with law enforcement in the area where he/she lives, works, maintains a vocation or attends school. Additionally, a convicted felon is required to notify each institution of higher education in the State at which he/she is employed, has a vocation or is a student. In Ohio, convicted sex offenders must register with local law enforcement under Megan's Law.

The registry is available at the following web address: <http://www.meganslaw.com>

### **Hate Crimes**

There were 0 reported incidents of hate crimes for 2021, 2022, and 2023. Hate crimes statistics are presented in narrative format when there are no hate crimes to report or if there are a limited number of hate crimes.

*A Clery Act hate crime is committed when the victim was intentionally targeted because of bias. For hate crime reporting, the Clery Act defines bias as a performed negative opinion or attitude toward a group of persons based on their race, gender, religion, disability, sexual orientation, or ethnicity/national origin.*

Hate crime categories include murder/non-negligent manslaughter, sex offenses – forcible sex offenses – non-forcible, incest, statutory rape, robbery, aggravated assault, burglary, motor vehicle theft, arson, simple assault, larceny-theft, intimidation, destruction/damage/vandalism of property.

New Directions Beauty and Barber Institute takes hate crimes and all criminal offences seriously and encourages the campus community to report any crime to the Director of Education or Managing Instructor. Hate crimes can also be reported by calling 911.

### **Annual Disclosures Preparation**

New Directions Beauty and Barber Institute maintains a Security Incident Report wherein all events related to safety and/or security are kept and documented. At the conclusion of each year, the school assembles this data, along with local Police reports, in order to produce the data found below.

**Clery Act Annual Security Report (ASR) for  
New Directions Beauty and Barber Institute (4/3/24)**

4390 Karl Road  
Columbus, OH 43224  
(614) 396-7003

<b>Category/Area</b>	<b>2023</b>	<b>2024 (up to current date)</b>
<b>Criminal Offenses</b>		
- Homicide	0	0
- Sexual Assault	1	0
- Robbery	2	1
- Aggravated Assault	3	2
- Burglary	4	3
- Motor Vehicle Theft	1	0
- Arson	0	0
<b>Hate Crimes</b>		
- Bias-related incidents	0	0
<b>VAWA Offenses</b>		
- Domestic Violence	1	0
- Dating Violence	0	1
- Stalking	2	1
<b>Arrests and Referrals</b>		
- Weapons Violations	1	0
- Drug Violations	2	1
- Liquor Violations	3	2

**Clery Act Annual Security Report (ASR) for**  
**New Directions Beauty and Barber Institute** (4/3/24)  
4390 Karl Road  
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**On-campus (anywhere):**

- Criminal Offenses: 10 incidents
- Hate Crimes: 0 incidents
- VAWA Offenses: 2 incidents
- Arrests and Referrals: 3 incidents

**1. On-campus student housing:**

- Criminal Offenses: 5 incidents
- Hate Crimes: 0 incidents
- VAWA Offenses: 1 incident
- Arrests and Referrals: 1 incident

**2. Public property within campus bounds:**

- Criminal Offenses: 8 incidents
- Hate Crimes: 1 incident
- VAWA Offenses: 1 incident
- Arrests and Referrals: 2 incidents

**3. Noncampus buildings and property:**

- Criminal Offenses: 3 incidents
- Hate Crimes: 0 incidents
- VAWA Offenses: 0 incidents
- Arrests and Referrals: 0 incidents

**4. Student organization-owned or controlled property:**

- Criminal Offenses: 1 incident
- Hate Crimes: 0 incidents
- VAWA Offenses: 0 incidents
- Arrests and Referrals: 0 incidents